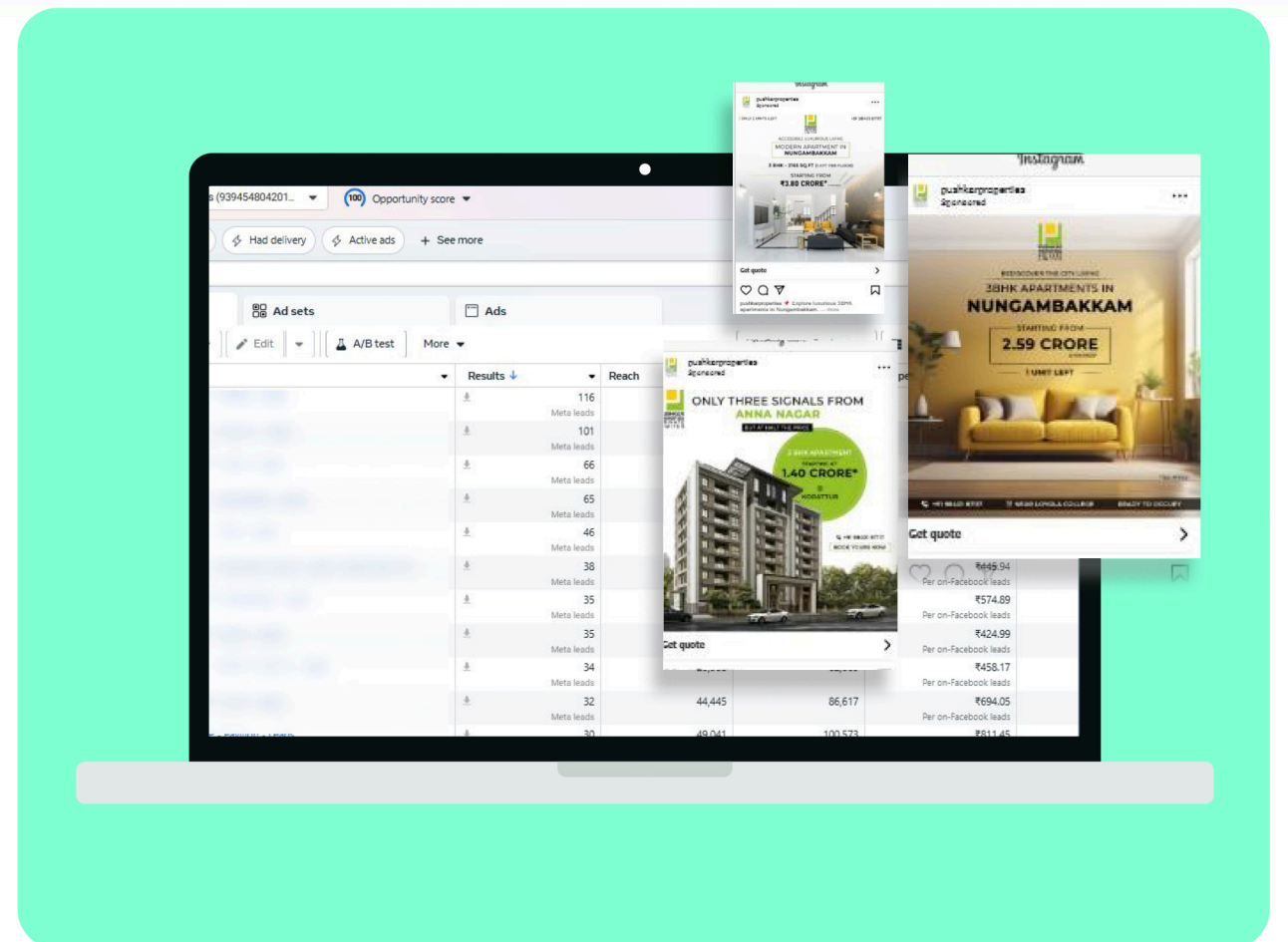


How we helped sell a ₹4.6 Crore apartment with Just ₹4.49 Lakhs in Meta Ad spend?

With 20+ years of experience, Pushkar Properties has delivered over 160 premium residential projects, handing over dream homes to more than 1,600 happy families. Renowned for quality construction and thoughtful design, they craft boutique luxury apartments in prime Chennai locations—offering the perfect blend of comfort, style, and long-term value. Their strong reputation is built on trust, timely delivery, and an unwavering commitment to excellence.

Client Challenge: This unit was unsold for months while others flew off the market. After exhausting offline efforts, we used Meta ads to generate leads, target the right audience, and secure a ₹4.6 Crore sale.



The Results



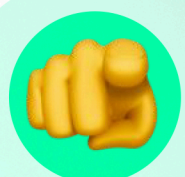
102.37X

Return on ad-spend from Meta ads



4.6 Crores

Total revenue in 7 months, 8 days



904

leads generated from Meta ads in 7 months, 8 days

How did we do it?

- ✓ Targeting High-Intent Buyers
- ✓ High-Quality Lead Funnel Strategy
- ✓ Holistic A/B Testing Strategy
- ✓ Site Visit-Driven Campaign Approach
- ✓ Strategic Meta Ad Spend Allocation



X

